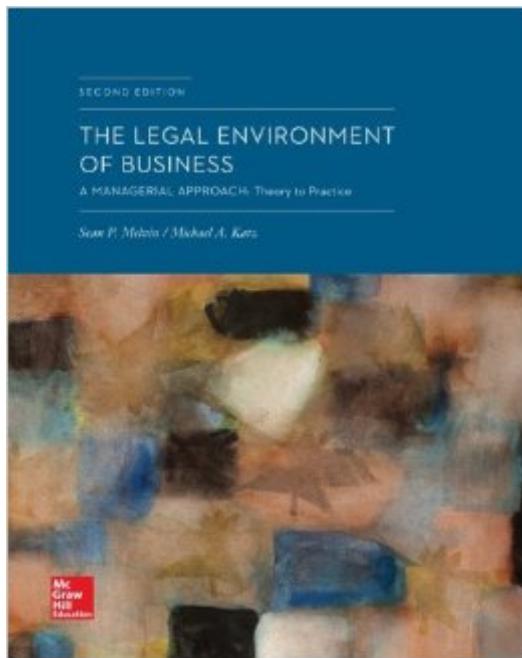


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The Legal Environment Of Business: A Managerial Approach: Theory To Practice



Synopsis

This textbook emphasizes bridging the gap between understanding legal doctrines that impact the business environment and how business owners and managers use legal insight to limit liability and manage risk. Its distinct approach focuses on using teaching features, simulations, case studies, examples, and case law that is accessible and engaging because it is specifically tailored for business students.

Book Information

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Customer Reviews

I am currently a student online in a Law class and this was the needed book. I was not sure at the time I purchased if I was going to keep this book or resale it. I can honestly say that I have enjoyed the book and will keep for future reference. Anyone that is in school, working in business, this is a great tool to have. It is easy to read and understand. This book has made learning business law easy.

It was a good book, Worked perfect for the class, and i liked the digital format. My only complaint is that with the reader you can only see one page at a time. WORK ON THIS !It is a text book, not a math or science one, it has heavy reading, and not a single picture i cared about. I for one, would rather use my kindle to read this rather than a monitor. - Kindle fires don't count!

Ideal if you would like to learn about the legal environment of business. If you would like to learn essentials behind restoring a 1960 Dodge Charger, or how to fly a kite under water this is not the

book for you.

New Features: Flexercises: These scalable and flexible exercises allow the professor to vary class assignments and keep students engaged. These versatile exercises can be used as individual, team or full-class exercises, and can be adapted for writing exercises, discussion or mock exercises. Flexercises provide a wide range of student learning and assessment opportunities.

Business Law Simulation Exercises for Managers: The new edition features three business law simulation exercises. In each exercise, students are provided with facts, law and cases related to a hypothetical business dispute and are assigned to analyze the material, understand the legal and ethical issues presented and the work toward a resolution. These simulations are excellent for review and reinforcement, as they pertain directly to topics in the textbook.

Award winning capstone case: Charbucks v. Starbucks: This case study centers on the dilemmas of actual corporations that were faced with a corporate crisis involving legal and ethical issues. It is intended to help students connect several different legal and ethical concepts in a single case study. First, students reread concept summaries from specific chapters to reinforce their knowledge of specific legal issues. Second, students study a narrative of facts of the case, dynamics of the marketplace and important trend of the time. Discussion questions are grouped by subject matter, and ethical decision-making questions are integrated into each case. This feature also provides a short exercise designed for use as a writing assignment, small group work, or class discussion.

Legal/Ethical Discussion Points: This new feature is strategically placed in parts of the text where the instructor may wish to have students reflect on the ethical dimension of a legal problem. These discussion points encourage critical thinking about a particular topic of law and/or ethics of a legal solution.

Over 40 new cases added including cutting edge cases such as: Arizona v. U.S. (Immigration); U.S. v. Alvarez (Stolen Valor Act); Brown v. Entertainment Merchants Association (Violent Video Games); U.S. v. Bhagat (Insider trading). Cases adopt a "hybrid" format is included instead of lengthy excerpts from judicial opinions. Cases include 1) summary of the fact, 2) a decision and opinion synopsis, 3) short excerpts from the actual opinion called (Words of the course), and 4) case questions to facilitate discussion.

The second edition includes expanded coverage of contracts by splitting Chapter 6 "Overview and Formation of Contracts" into two separate chapters "Chapter 6 Overview and Language of Contracts" and Chapter 7 "Contract Formation." The second edition also includes new or expanded coverage on the following topics: Affordable Care Act, Wall Street Reform Act, Regulation of Financial Markets, TARP Program, Antitrust law and Professional Sports, Trademark

Dilution Retained Features: Learning Outcome Checklist: Each chapter opens with this short overview that provides students with a map of the chapter. The LO Checklist is a point-by-point checklist of the skills and LO's that give students a convenient study guide for previewing and reviewing the material in the chapter. Solutions for Managers: These boxes focus on practical answers for legal problems faced by managers and business owners. They are structured in a problem and solution format that allows students to understand how a particular section's legal concept may be used to solve a real-world problem faced by businesses. Self-Checks: these appear after important legal concepts and are always keyed to problems faced by business managers and owners. These Self-Checks use black letter law and case to answer short hypothetical questions on a specific topic, and offer students an opportunity to reinforce and apply the material being studied in the book. Concept Summaries and Flowcharts: Each major section within each chapter features a bulleted summary of the section. When a legal procedure is involved, flowcharts are used to summarize the process. End of Chapters content: Theory to practice: Each chapter features a hypothetical legal problem faced by a manager that is related to specific material in the chapter. The problem is followed by 6-8 questions that connect the problem to several different sections in the chapter. Managerial Challenge: This feature allows students to engage in writing or a group work assignment that sets forth a managerial task relating the material in the chapter. Some challenges are designed for teams, others for individuals. Case Summaries: Four brief case studies are included, as well as questions about the case summary. These are intended to reinforce students' knowledge of how laws apply in different fact circumstances. Key points: appear throughout the book and briefly reinforce an important concept. WebChecks: Websites related to the material in the book appear throughout. Legal Implications in Cyberspace: sections that apply traditional legal concepts in the context of the Internet. Legal Speak: Instant definitions of important legal terms are provided in the margins of the text.

Perfect buy for business law class. I loved the reading and the bold vocabulary in text and vocab list at end of chapters!

This is the worst textbook I have ever used. The color coding is awful and makes nothing stand out. Some sections are in black and white while others have color. The biggest issue though is how they place their content. They will stop in the middle of a sentence to place a picture or diagram, this makes it incredibly hard to follow. For instance "The counterclaim is similar to a complaint in that the

defendant's allegations and" followed by 2 pages of pictures before resuming.

Renting this was the most affordable method a the time. The process was very easy to complete and I had my book within a few days.

It does not come with a Connect access code as required by my class. Cheaper to buy the eBook so you also get the code.

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